

# Networking Opportunity <u>Commercial Sponsorships & Technology Exhibition</u>

The International Conference on Nuclear Power **NP1 ISRAEL** is a unique professional event and first of its kind for experts, professionals and senior decision makers in the field of nuclear and radiology.

# The conference will focus on the following areas:

Security & Defense - The Nuclear Threat, Nuclear Policy and Strategy,

Development of Capabilities, Defense Methods against a Nuclear Attack.

**Emergency** - Preparing for Nuclear Emergency Situation, accidents, disasters, Radioactive materials and Nuclear Waste.

**Science & Industry** - Research, uses of Nuclear Technologies in the fields of Medicine, Industry and Food. Radiology and Environment.

Cyber - cybernetics and nuclear.

The conference is an opportunity to present the participants and the media developments, technological innovations and various means as well as publications, research and programs. Promote business as well as scientific and public goals.

The conference will be attended by decision makers, policy planners at the national strategic level. Heads of organizations and institutions, managers in public systems and senior academic staff.

The NP1 ISRAEL conference program deals with a variety of leading nuclear fields and the conference participants come from different sectors: security, defense and government, emergency and population, academy and industry. About 500 participants are expected at the conference.

אקספו קונסולט בע"מ אסטרטגיה ליווי וניהול EXPO-CONSULT LTD. STRATEGIES GUIDANCE & MANAGEMENT

Fax: 03-6489338 פקס: Tel: 03-6489339 טל': P.O. Box 17325 Tel-Aviv 61172 ת.ד 17325 ת"א



The conference program is unique and features renowned senior professionals from Israel and abroad. (Click here for the conference program)

The NP1 Nuclear Power Conference will be held as a hybrid conference. Physical participation in the Conference Center and Online Broadcast for remote participation.

The physical participation will be for approved participants directly related to the nuclear field and with senior professional status (VIP).

The experience gained recently in online conferences has helped us as organizers to build an high standard and effective platform for you as exhibitors and sponsors to benefit the most out of the targeted exposure to a quality target audience.

(Click here for the NP1 Conference Program & Speakers)



# The NP1 conference's virtual space plan

#### **Description of the conference space:**

Conference participants will be invited to the virtual lobby - the reception hall.

The reception hall will be designed with the sponsors signs and exhibitors logos.

#### **Lobby navigation buttons:**

The Conference Hall

Exhibition & Technologies

**Publications** 

Network Lounge

#### **Exhibition Space:**

Entrance hall - poster for all exhibitors (logos and field of activity)

Link from each poster leads to each company's virtual display booth (full screen)

#### **Exhibitor's Booth package:**

Company name, description of area of activity, logo, image, screen for videopresentation, switch for downloading an information brochure, direct link switch to the company website, communication switch for the company representative.

### **Conference Online Broadcast**

The conference will be broadcast in various media channels



zoom

**BROADCAST** for the convenience of participants, and on dedicated websites

(Broadcast networks, organizations in Israel and around the world) that will enable high-quality remote participation.

For more information about the conference and participants, click here

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# Sponsorship options for organizations, industries, and commercials

### Platinum sponsorship Cost: 1250 EU.

- Participation in pre-conference publications.
- •Delivery of sponsor newsletter to the conference participants.
- •A banner link to the sponsor's website in the conference publications
- •Broadcast of sponsor's video (1 minute) at a lecture session (up to 3 times)
- Display Booth in the exhibition

### Gold sponsorship Cost: 900 EU.

- Participation in pre-conference publications.
- •A banner link to the sponsor's website in the conference publications
- Sponsor's promo Slide advertising projected between lectures (up to 3 times)
- •Display Booth in the exhibition

#### Display Booth in the exhibition Cost: 500 EU.

- Participation in pre-conference publications
- Full participation package in a display booth.

#### Technology presentation Cost: 1000 EU.

- •Presentation / lecture during the conference. About 20 minutes (according to the instructions of the professional steering committee)
- Preliminary publication in the conference program
  - All publications and information about the sponsors will be sent after the conference in a summary file to the participants.
  - The exhibition will be on display for two weeks after the conference on the conference website and will be open to anyone.

#### Remarks:

VAT should be added by law.

Sponsorships are limited and subject to approval by the Steering Committee.

Technical specifications and procedures will be provided.

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