



# GLOBAL SECURITY SUMMIT

Featuring Israel HLS, Emergency & Cyber Technologies

24 – 25 MAY 2021

DUBAI WORLD TRADE CENTRE

## Strategic leadership in a disrupted world

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# Strategic leadership in a disrupted world

We live in a time of unprecedented change with digital transformation, technology and innovation driving an evolution of our way of life and society. Increased digital connection has allowed us to share, work and evolve despite physical boundaries, however it has exposed our networks to increased risk of threat.

Bi-lateral relationships and benchmarking provide an opportunity to accelerate learning and shape the global dialogue. The United Arab Emirates will host the Global Security Summit (GSS) in Dubai as a platform for Ministers, CEOs and thought leaders to ideate, innovate and inform future policy and strategic decision.

Global challenges have shifted perspectives and priorities with safety, wellbeing and environment at the forefront of the collective psyche. First line responders have risen to hero status – protecting, safeguarding and supporting our communities.

Strong, decisive and compassionate leaders have guided the strategy, approach and implementation to enable operation within a 'new normal' context. Clear measures, regulation and guidance have allowed security, safety, fire and cyber security professionals to contribute significantly to a sustainable future.



# Event overview

Global Security Summit brings together an influential line up of global decision-makers, government officials and business leaders for bilateral cross-border discussions to address the biggest challenges in security.

The threat landscape has changed dramatically over the past year and continues to evolve at pace bringing new challenges daily. The ability to adapt in these unprecedented times has never been more important than it is today.

This is an essential and timely two day event for c-suite professionals across security, defence, cyber security and civil defense. Attending delegates will gain valuable insight and information, engage in important Q&A exchanges, connect with peers and meet innovators of latest tech and solutions.

## Israel HLS, Emergency and Cyber Security

Day two of the summit presents a warm welcome to Israel's primary security companies, industry leaders, advisors and government representatives for an important day of strategic discussion and exchange designed to strengthen cooperation, collaboration and trade between the UAE and Israel.

Delegates and visitors to the summit will be able to experience a special showcase of the very latest security and defence products and technology from over 25 leading suppliers exhibiting for the first time in the UAE.

## Day 01

### Global strategy

- Shaping the future of security & safety
- Building resilience and enabling innovation and future security
- The future of law enforcement
- Capability in the security, safety and fire industries
- Future cities
- Fire safety

## Day 02

### UAE & Israel collaboration

- Promoting regional peace and security
- Threat detection in a digital world
- Responding to global shifts and crisis
- Ethical technology
- Boosting cyber resilience and capability
- The future of work



# Audience profile

**30%**



Government  
bodies

**40%**



Multinational  
corporations

**30%**



SMEs

**5%**



Start-ups

Government: ministries, departments  
and related agencies

Global / group CEOs

Director of operations

General managers

Heads of fire safety

Heads of HSE

CIOs / CTOs

Chief innovation officers

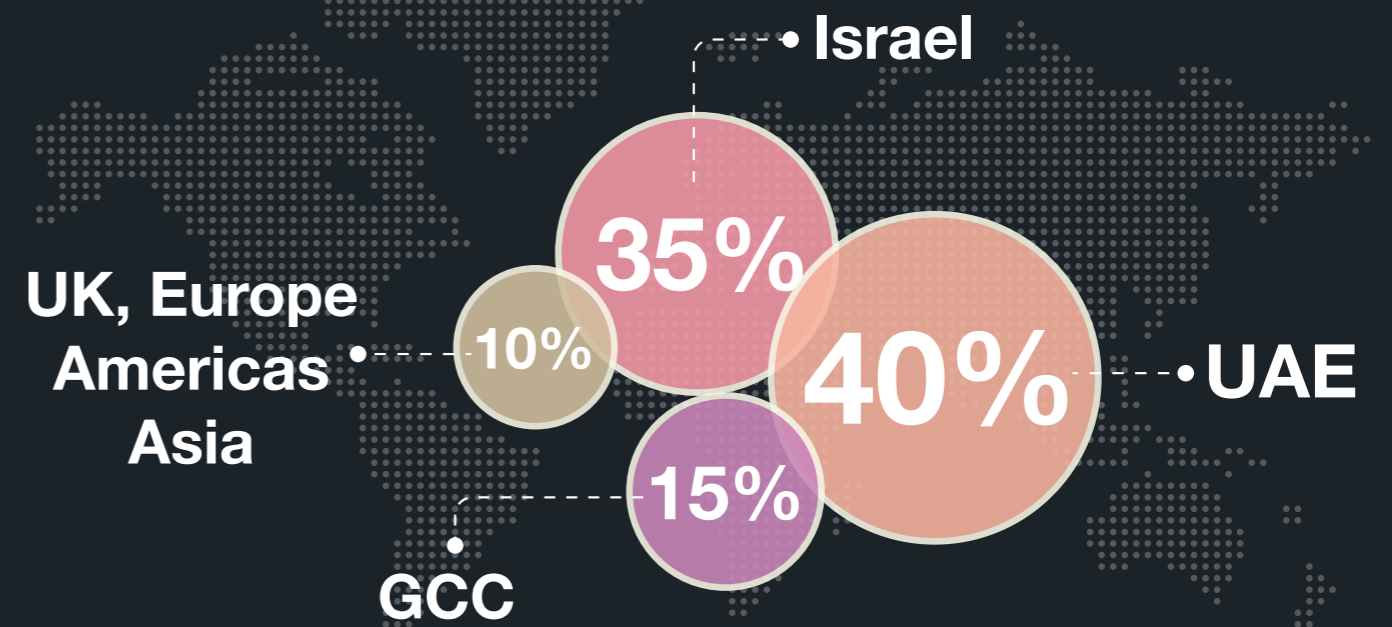
Chief digital officers

SVPs / VPs of IT

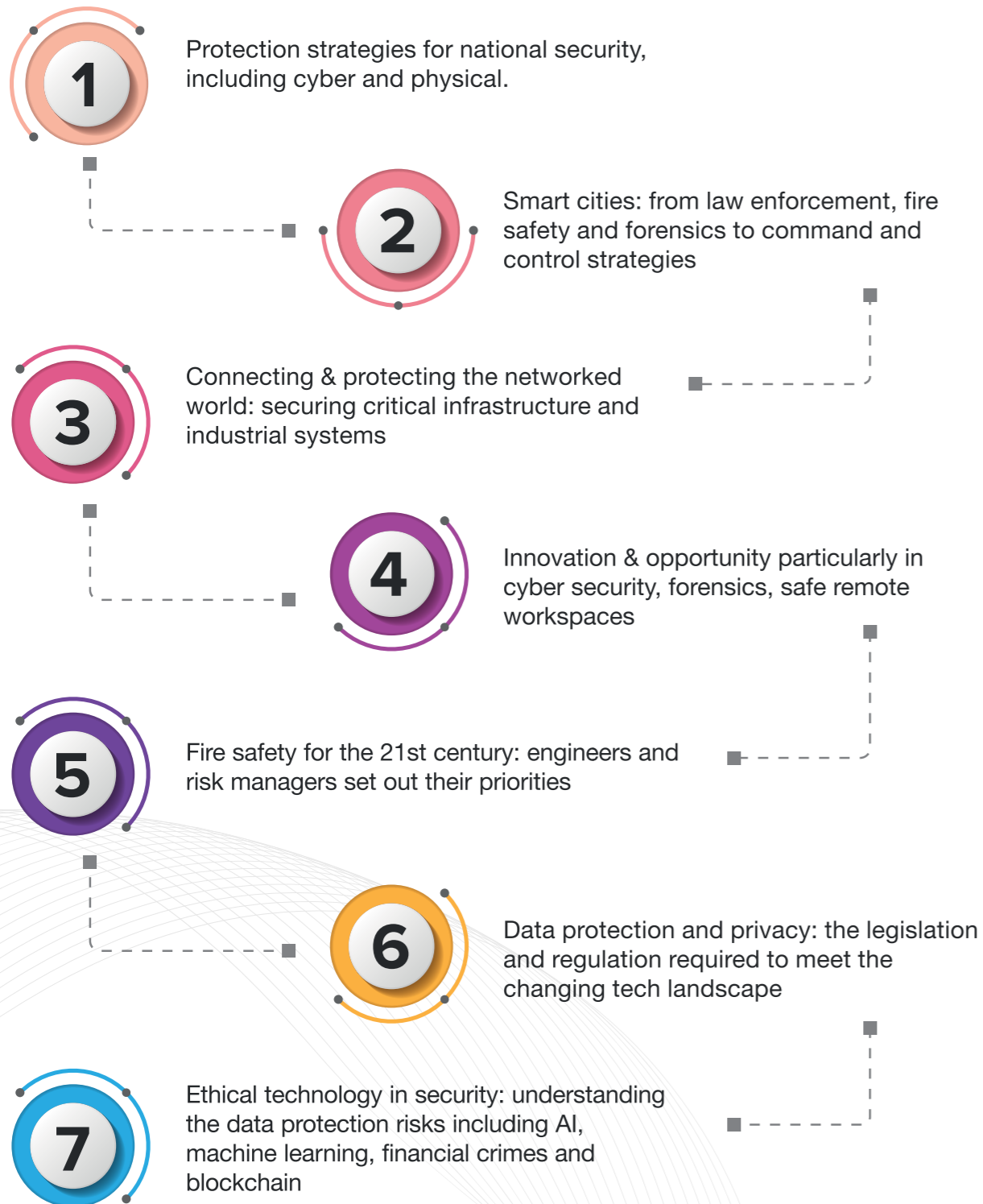
Heads of cyber security

Security architects

Chief strategists



# Be a part of the industry dialogue - reasons to visit



## IMPACT SESSIONS

Hear first-hand from UAE and Israeli cyber security experts speaking about the best practices to achieve optimum cyber resilience in a fast-moving digital world. These sessions are an opportunity for leaders and tech experts with related leading solution providers to speak about challenges and solutions to mitigate advanced cyber threats that are targeting organisations today.



## DEBATES AND PANEL DISCUSSIONS

As leaders take center-stage, to give interviews and debate live on-stage, audiences can exchange ideas, present their barriers and challenges to some of the greatest minds in policy making, regulation and technology. The face-to-face and virtual panel discussions are developed to form a bridge and connection between UAE and Israel government, cyber security think-tanks and businesses.



## TECHNOLOGY AND INNOVATION OPPORTUNITIES

Emerging technologies, when used together have the potential to revolutionise industries. New sessions presented alongside Israeli experts, explore various transformational technology applications and uses presented by successful early adopters and pioneers within the field cybersecurity, governance, smart city and urbanisation risks, public safety and civil defense.



## PRODUCT MARKETPLACE AND SHOWCASE

This year's event has been researched and developed to feature presentations, panels, discussions showcasing fresh case-studies and educational sessions provided by global technology providers. The market place stays innovative providing all conference attendees the opportunity to experience latest innovations designed with the primary focus on enabling businesses and organizations to adopt robust security solutions.

# Conference programme

## DAY 1 | MONDAY 24 MAY 2021



- 08:00 – 09:00** VIP arrival and seating
- 09:00 – 09:15** **Keynote speech**  
**Ensuring national security and safety: COVID-19 response to protect and safeguard**
- 09:15 – 09:30** **Keynote speech**  
**Stronger together: collaboration and best practice to support Expo 2020 preparedness**
- 09:30 – 10:00** **Theme**  
**Building resilience and enabling innovation in future security**
- Keynote panel discussion**  
Key intelligence and national security risks and opportunities
- Discussing traditional, non-traditional, and emerging threats facing nations and the world
  - Exploring national resilience in the context of contemporary threats, and how it can be built and strengthened
  - Safeguarding the critical national infrastructure: risks and opportunities
  - Collaborating across industries and geographies in support of non-military threats
- 10:00 – 11:00** **Theme**  
**The future of law enforcement**
- Keynote panel discussion**  
Future policing: Strategies to meet the challenges of the evolving and changing world
- How macro demographic and technological trends are changing law enforcement
  - How does police become a predictive and proactive law enforcement body?
- 11:00 – 12:00** **Theme**  
**Capability in the security, safety and fire industry**
- Panel discussion**  
Developing future talent
- Future proofing your police force and finding the next generation leaders
  - Looking to the future to solve today's cyber talent gap

- 13:00 – 14:00** **Theme**  
**Future cities**
- Panel discussion**  
Impact of smart cities on people societies and economies
- Identifying vulnerable critical infrastructure zones in smart cities
  - Future proofing smart cities so that they can handle disruption
  - What do future urban environments look like?
  - Building trust across multiple stakeholders
  - The challenges and advantages of 5G and how critical infrastructure and industry control systems might be protected or exposed
- 14:00 – 15:00** **Theme**  
**Fire safety**
- Panel discussion**  
Leaders in fire safety and security
- Overview of International fire safety standards (recent changes)
  - Identifying when it is necessary to re-run risk assessment to maintain fire safety level
  - Understanding the fire risk assessment process to choose the correct solutions to improve fire safety
- Panel discussion**  
New approaches to fire protection and emergency response in the entire region
- Capacity building in the fire safety profession in the region
  - Finding qualified fire safety professionals proportional to the work is considerably less when compared to other parts of the world
  - Applications of nanotechnology
  - Can fires sustain on complete automation?
- 15:00 – 17:00** **Networking / Exhibition Visit**

## DAY 2 | TUESDAY 25 MAY 2021



- 08:00 – 09:00** VIP arrival and seating
- 09:00 – 09:15** **Keynote speech**  
**National and cross-border security: promoting peace in our region**
- 09:15 – 09:30** **Keynote speech**  
**Strategic defense, homeland and urban security: closer cooperation to respond to evolving needs**
- 09:30 – 10:00** **Theme**  
**Threat detection in a digital world**
- Keynote panel discussion**  
Civil Defense and Homeland Security: National Preparedness Efforts
- Strategies and solutions for efficient smart borders management
  - Cross collaboration with boarder and immigration control
  - Data and privacy protection legislation needed
- 10:00 – 11:00** **Theme**  
**Responding to global shifts and crisis**
- Keynote panel discussion**  
Best practice and solutions to security challenges
- How has big data been implemented and integrated? And what have the challenges been?
  - What has been the response to emergency preparedness since the start of the pandemic? What lessons can be learned?
  - Key recommendations relevant for policing future outbreaks
- 11:00 – 12:00** **Theme**  
**Ethics and social responsibility**
- Panel discussion**  
Ethical development of innovation and technology initiatives
- Working with regulation to allow the development of applications for the public good?
  - How do you regulate applications and apply them to current technology we use and need today?

- 13:00 – 14:00** **Theme**  
**Boosting cyber resilience and capacity at a national level**
- Panel discussion**  
The future of cybersecurity
- Approaching strategically 2022: strategy and vision for a trusting cyber space
  - Overcoming privacy threats to industries in the region
  - What the future of the region's cyberspace looks like?
  - How will civil defense
- 14:00 – 15:00** **Theme**  
**The future of work**
- Panel discussion**  
The future of security, safety and civil defense
- What do enhance police-community relations look like?
  - How has the industry ensured the mental health and wellbeing of officers?
  - How can we make intra-organisational challenges better?
  - How have we enhanced inter-agency collaboration and cooperation? What can we learn by working together
- 15:00 – 17:00** **Networking / Exhibition Visit**



## Exhibitor and sponsor profile – solutions on show



System integration  
– critical infrastructure security



Control rooms & data centres



Drones, anti-drones,  
aerial surveillance equipment



Software, network video recorders,  
video analytics



IT & cyber security - system & network  
security, firewall integration, cyber threat  
analytics, data protection, digital forensics



IoT - smart home solutions, automation  
& control systems, enterprise IoT



Fire prevention and protection, fire and  
safety control systems, fire safety services  
and products

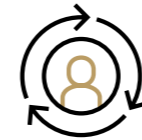


AI & machine learning, big data & analytics,  
telecommunication mobility & 5G



Other security services, communication & transportation,  
engineering & architecture, physical protection - private  
security, energy & environment, finance

## Sell direct to senior level decision-makers



### Exclusive networking opportunities

Access global leaders via exclusive networking opportunities both virtual and in-person.



### Leadership and strategy sessions

Participate in leadership and strategy sessions with high-level government and private sector decision makers – identify development opportunities and test your value proposition.



### Innovation showcase

Remain at the forefront of your sector – keep your competitive edge and knowledge sharp! Take part in innovation sessions lead by industry expert speakers.



### Bilateral co-operation and collaboration

Ongoing threats highlight an urgent need for cooperation between nations to mitigate risks and develop proactive solutions – identify potential partnerships.



### Adapt to changing environment

Ensuring incident response protocols reflect altered conditions by applying new technologies and testing them quickly – integrate your solutions to meet customers' needs.

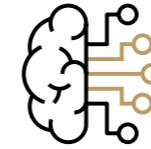
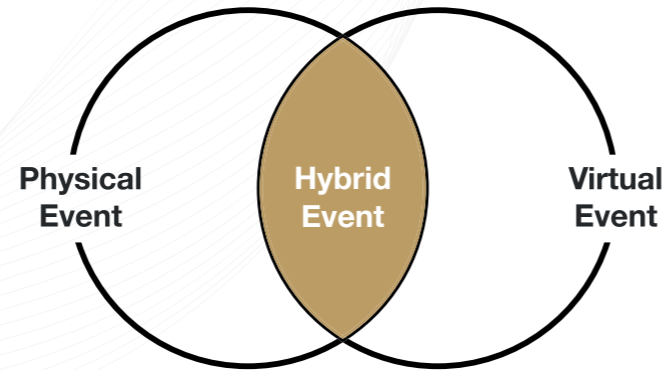


### Public-private partnerships

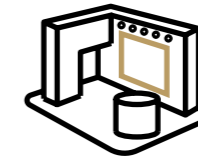
We are stronger together – forge new collaborations, test the boundaries of innovation, and share insights and intelligence to build a safe and secure future.

## A hybrid event for blended in-person and virtual interaction

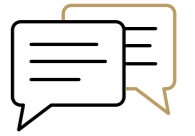
Combining the best of both worlds, the Global Security Summit will be held as a hybrid event attracting both in-person attendees and virtual attendees. By integrating an AI powered technology platform, the hybrid event brings you amplified reach, enhanced business matchmaking and networking opportunities, unique content formats and innovative experiences.



AI powered business matchmaking bridging physical and virtual attendees



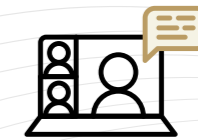
Virtual and physical exhibition opportunities



Live polls and interactive Q&A



Online meeting scheduler



Access conference sessions online or in-person





# Contact us



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